Sponsorship Opportunities

Support SAY San Diego and maximize your organization's presence at our annual lawn games tournament by becoming a sponsor. Sponsorship levels offer a range of choices to fit any organizational budget, and every sponsor has the chance to participate in the competition of this exciting annual fundraiser! Higher level sponsorships are limited, and offer more exclusive benefits—the sooner you sign up, the more options you have!

Contact **getinvolved@saysandiego.org** with any questions, and be sure to fill out the attached Sponsorship Commitment Form once you've made your choice.

Play 4 SAY 2017 Sponsorship Levels	Friend	Bronze	Silver	Silver Plus	Gold	Gold Plus	Platinum	Title Sponsor
	$250	$500	$1,000	$1,500	$2,000	$2,500	$5,000	$10,000
PRE-EVENT RECOGNITION								
Name appears before event title								X
Mention in press release					X	X	X	X
Logo in pre-event ads in SDBJ and more				**X**	**X**	**X**	**X**	**X**
Mention on social media		X	X	X	X	X	X	X
Logo on SAY website	X	X	X	X	X	X	X	X
ON-SITE RECOGNITION								
Logo on scoreboard								**X**
Logo on signage in event area (food or games)							**X**	**X**
Name mentioned at event						X	X	X
Logo on event scorecard						**X**	**X**	**X**
Logo on event credentials					**X**	**X**	**X**	**X**
Admission to VIP Tent				X	X	X	X	X
Logo on souvenir tee for team members/VIPs			**X**	**X**	**X**	**X**	**X**	**X**
Logo on banner at event stage		**X**	**X**	**X**	**X**	**X**	**X**	**X**
Name on T-shirts provided for team members	X	X	X	X	X	X	X	X
Include item in swag bags	X	X	X	X	X	X	X	X
ON-SITE PARTICIPATION								
Number of teams (3 players / team)	1	1	2	2	3	3	3	3
Number of spectators	2	2	2	2	4	4	4	4
POST-EVENT RECOGNITION								
Name in press release					X	X	X	X
Mention in Thank-You ad				X	X	X	X	X
VIP after party			X	X	X	X	X	X

Tailored sponsorships are available. Please contact us with any questions

Sponsorship Benefits Explained

PRE- & POST-EVENT RECOGNITION

EXCLUSIVE: NAME APPEARS BEFORE EVENT TITLE:
This exclusive benefit allows your name to appear in all publicity and signage before the title of the event. Benefits begin ASAP upon commitment.

MENTION IN PRESS RELEASES:
Your name/company will be thanked in our pre- and post-event press releases. Available to our Gold and above sponsors.

LOGO IN PRE-EVENT ADS:
Your logo (or name, if no logo is available) will appear in our full-page San Diego Business Journal ad leading up to the event. Available to Silver Plus and above sponsors. Deadline: June 30.

MENTION IN THANK-YOU AD:
We'll thank you in print in our post-event ad Available to Silver Plus and above.

VIP AFTER PARTY:
Join us in a reserved space in a restaurant near the event venue after the event and enjoy free appetizers. No-host bar available. Available to our Silver and above sponsors.

MENTION ON SOCIAL MEDIA:
We'll thank you publicly on our Facebook and Twitter pages with a link back to your page or website when possible. Available to Bronze and above sponsors.

LOGO ON SAY WEBSITE:
The logos (or names, when logos not available) of all our sponsors will appear on the Play 4 SAY page of our website with our thanks!

ON-SITE PARTICIPATION

TEAMS & SPECTATORS:
All sponsorship packages include a designated number of teams and spectators. Contact us if you need to customize your package.

ON-SITE RECOGNITION

LOGO ON SCOREBOARD:
Be the center of attention! Your logo only will appear on the event scoreboard. Available only to our Title sponsor. Deadline: May 31.

LOGO IN EVENT AREA (FOOD OR GAMES):
Enjoy exclusive logo placement on signage in the food or games area. Available to our Platinum & Title sponsors. Deadline: June 30.

NAME MENTIONED AT EVENT:
Our President & CEO will publicly thank you at the event during announcements. Available to Gold Plus and above.

LOGO ON EVENT SCORECARDS:
Your logo will appear on scorecards handed out to every team. Available to Gold Plus and above. Deadline: July 7.

LOGO ON EVENT CREDENTIALS:
Your logo will appear on the event credentials worn by every attendee. Available to Gold and above. Deadline: July 7.

ADMISSION TO VIP TENT:
Enjoy a comfortable place to sit, food, and non-alcoholic drinks with no lines, as well as an exclusive VIP line at the bar. Other great perks will be announced. Available to Silver Plus and above.

LOGO ON T-SHIRTS FOR TEAM MEMBERS/VIPS:
You logo will appear on the 2017 Play 4 SAY t-shirts provided for registered team members. Available to Silver and above. Deadline: July 7.

LOGO ON BANNER AT EVENT STAGE:
Giant banners displayed in our stage area at the event will sport your logo! Available to Bronze and above sponsors. Deadline: July 7.

NAME ON T-SHIRTS FOR TEAM MEMBERS:
All our sponsors names will appear on the 2017 Play 4 SAY t-shirts provided for registered team members. Deadline: July 7.

INCLUDE ITEM IN SWAG BAGS:
All our sponsors are invited to contribute small promotional items to the swag bags offered to all attendees. Deadline: June 30.

PLAY 4 SAY 2017 | GET IN THE GAME | JULY 27, 2017 | 5–7:30 p.m.

SAY San Diego | 8755 Aero Dr. Ste. 100 | San Diego, CA 92123 | 858-715-2412 | saysandiego.org
getinvolved@saysandiego.org | *SAY San Diego is a 501(c)(3) nonprofit organization | Tax ID: 23-7107958*

Sponsorship Commitment Form

CHOOSE YOUR LEVEL

☐ Friend ($250) ☐ Bronze ($500) ☐ Silver ($1,000) ☐ Silver Plus ($1,500)

☐ Gold ($2,000) ☐ Gold Plus ($2,500) ☐ Platinum ($5,000) ☐ Title Sponsor ($10,000)

☐ Other _____

ADDITIONAL TEAMS & SPECTATORS

☐ Add _____ more teams @ $185 = _____ ☐ Add _____ more spectators @ $15 = _____

YOUR INFORMATION

Official Contact Person: _____

Company Name (as it should appear in public recognition): _____

Mailing Address: _____

Email: _____ Phone: _____

PAYMENT OPTIONS

☐ Check payable to SAY San Diego enclosed ☐ Credit card (we'll send you the link)

☐ Please email me a printable invoice ☐ Please mail me a printed invoice

QUESTIONS & COMMENTS

_____

_____

Thank you for supporting SAY San Diego!

getinvolved@saysandiego.org | 858-715-2412

Return this form to SAY San Diego, attn: Play 4 SAY at **getinvolved@saysandiego.org** or **8755 Aero Dr. Ste. 100, San Diego, CA 92123**. Visit play4say2017.eventbrite.com for more ticketing options.

Commitments requested by June 30, 2017. Payments may be made as late as September 1, 2017.

Your contribution is tax-deductible to the extent allowed by law. Please consult your tax preparer or visit irs.gov for guidance regarding tax-deductible donations.

Get in the Game!

Get in the game at SAY San Diego's 5th annual Play 4 SAY! There's only one charity lawn games tournament where you can have this much fun!

- **Compete** with 60 teams in rounds of Bocce Ball, Cornhole, and Ladder Golf in an attempt to advance to the coveted Tumble Tower playoff.
- **Enjoy** refreshments and samplings courtesy of area restaurants.
- **Connect** with colleagues and community partners.
- **Score** premium prize packages.

Still need another reason to join the fun? It's all for a great cause! All proceeds benefit SAY San Diego, serving more than 70,000 San Diegans annually. Your support enables SAY to continue to partner with youth, adults, families, and communities to reach their full potential.

Get Involved: With so many options, everyone wins!

- **Teams:** Form a team of three adults and join the friendly competition for just $185 (early-bird discount until May 31).
- **Spectators:** For only $15, support SAY and watch the fun unfold.
- **VIP spectators:** For $40, VIPs enjoy exclusive access to our first-ever luxury VIP tent and receive a T-shirt.
- **Sponsors:** Our valued sponsors receive various types of recognition—sponsorships begin at $250, and the sky's the limit! With nearly 300 guests expected at this year's event, Play 4 SAY offers a distinctive opportunity for exposure in the San Diego community.
- **In-Kind Donors:** Donate restaurant samplings, auction items, or event services and benefit from the community exposure.

Please email **getinvolved@saysandiego.org** or visit **saysandiego.org** for more information.

See you at Ingram Plaza at Liberty Station on July 27, 2017, 5–7:30 p.m.

saysandiego.org | getinvolved@saysandiego.org

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