

**FOR IMMEDIATE RELEASE:**

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## **SAY San Diego Announces its Annual Fundraiser, Play 4 SAY!** *“Get in the Game” for Kids and Families!*

SAN DIEGO, Liberty Station (May 22, 2017) – A leading youth, family, and community strengthening nonprofit, SAY San Diego officially announces its summer date for its 5th annual lawn games fundraiser, Play 4 SAY! It’s fun that directly supports kids and families!

On Thursday, July 27, from 5–7:30 p.m., Play 4 SAY will bring business professionals and community leaders together for an evening of grown-up, lawn game fun at Liberty Station’s Ingram Plaza, emceed by media sponsor **10 News**. Approximately 70 teams of three people will compete in rounds of popular lawn games including bocce ball, cornhole, and ladder golf provided by game sponsor **Tosso.com**. The evening will end with finalists vying for first place through a friendly giant tumble tower playoff. Players and non-playing guests alike are invited to enjoy an array of tasty refreshments, compliments of local restaurants and vendors. More than 20 auction packages offer even more ways to win.

“Every game played, every item auctioned, and every gift given helps children to succeed in school and in life, and creates healthy, safe families and communities,” according to SAY San Diego President & CEO Nancy Gannon Hornberger. “By coming out to play, and through financial support, Play 4 SAY participants and sponsors provide gifts of connection, hope, and love.”

Play 4 SAY is expected to draw nearly 300 guests in 2017. 100% of proceeds benefit SAY San Diego’s impactful programs serving more than 70,000 San Diegans annually, infant through adult, with a vision of opportunity, equity, and well-being for all.

Thank you to area businesses and donors who have already signed on as 2017 sponsors:

PwC	The Aldrich Group
Michael Ehrenfeld Company	My City Screen Printing
Cox Communications	Sibus Law
Cal Coast Credit Union	San Diego Advanced Skincare
Nancy & Steve Hornberger	Nardcast Media
San Diego Workforce Partnership	Sylvan Learning La Mesa
Procopio, Cory, Hargreaves & Savitch, LLP	Goode, Hemme & Peterson
Callan Capital	

## GET IN THE GAME:

Visit: <https://www.saysandiego.org/play4say>

- **Become a Sponsor:** Levels and benefit packages from \$250 to \$10,000.
- **Participate as a Restaurant Donor:** Contribute in-kind food donations and we'll provide a booth and signage.
- **Donate an Auction Item:** Includes logo recognition at event.
- **Compete in the tournament:** Team up with colleagues and friends (3 people per team): \$185  
*\*Register before May 31 and get \$10 off!*
- **Attend as a VIP Spectator** (1 person): \$40 includes access to our first-ever luxury VIP tent and a souvenir T-shirt.
- **Enjoy the event as a Spectator** (1 person): For only \$15, cheer on your favorite team and enjoy food and drinks, bid on auction items, and network with colleagues and community members.

## MEDIA AVAILABILITY:

SAY San Diego representatives and sponsors are prepared to demonstrate the games and speak about the importance of the event and the agency's work.

## ABOUT SAY SAN DIEGO:

SAY San Diego advances the vision of opportunity, equity, and well-being for all San Diegans. We partner with youth, adults, families, and communities to reach their full potential by focusing on three key areas:

**Child and youth development**, including before and after school programs for grades K–8 and preschools across more than 40 sites.

**Youth, adult, and family wellness**, including child abuse prevention, foster care and kinship parenting support, juvenile delinquency prevention and youth development, family strengthening and self-sufficiency, as well as mental health counseling, case management, and related services for youth and adults.

**Community engagement**, including community organizing, coalition building, and collective impact that increases resident and youth involvement in improving neighborhood safety and well-being, as well as operating multiservice family resource centers to provide vital support to military, refugee, and economically insecure families.

To learn more about SAY San Diego visit: <https://www.saysandiego.org/>

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